

**PRESS RELEASE**  
**For immediate Release**

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**iMARS Software Systems announces release of iMARS 2007. A comprehensive Medical Office Management Suite including the only Medical Marketing application available to healthcare professionals.**

Beverly Hills, California, October 3, 2006. **iMARS Software Systems** ([www.topsurgeon.com](http://www.topsurgeon.com)), a subsidiary of Scicon R&D, Inc., a leading technology company proudly introduces **iMARS 2007** – Medical Practice Management and Marketing Software.

“With iMARS we tried to do something different. We gathered a team of physicians, studied their day-to-day practice, determined their needs, and created a software model to address virtually every aspect of running a small to medium-sized medical office. From patient information data-basing, office and procedure scheduling, digital photo archiving, and billing invoices to e-mail, group mail, patient categories, and endless reports...all can easily and efficiently be done by the software. We also made it modular so you would only pay for features that you use every day. Better yet, at any time you may add more features at your request. All the features work around the most basic information that you enter to create each patient file. All the data are kept in a single database. Each module simply analyzes the data according to your needs.”

iMARS 2007 brings you innovative features not found in any other application:

Completely Modular - Our unique modular design allows you to select the specific features that best fits your practice. All data is kept in one central database. At any time you may add or subtract features. You will never lose data!

iMARS 2007 is fully customizable to any practice type. Solo practitioners, multi-physician practices, single to multiple offices, anybody can use iMARS.

iMARS Marketing - A revolutionary medical practice marketing and promotion module has been exclusively designed and created for the iMARS software systems. We are sure that you will find this feature extremely valuable to you practice.

Group Mail - Have the convenience and the power of a full-featured mass mailing program at your finger tips with the added benefit of customization to your specific needs. Interested in creating newsletters, mailers, announcing new services, ..or whatever you desire; select your mailing list, create your letter, e-mail or city-mail it in minutes.

Revolutionary graphical user interface - Easy to implement, easy to learn, easy to use, affordable modular pricing (Free basic module), Free 30 day trial.

Link iMARS to your web site – iMARS 2007 uses a unique technology to gather prospective patient information from your website's visitors and automatically enters that information into your database. InfoFlec.com powers this new technology. It is simple and quick to implement. Simply place a link to a contact form on the InfoFlec server and get the results from your visitors directly in the iMARS program. Contact information is simply displayed for your review before adding to the database. No programming knowledge is needed. Neither you nor your staff has to spend hours to go through emails to select prospective patient requests for information and consultations.

For more information please visit [www.topsurgeon.com](http://www.topsurgeon.com), contact us at [info@topsurgeon.com](mailto:info@topsurgeon.com), or write:

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